

2022 USITCC Regional Student Competition

SPONSOR & EXHIBITOR

About the conference

The USITCC is quickly becoming the nation's top IT collegiate competition, networking, and career building event. In one single weekend, student attendees can prove their technology skills amongst their peers in a variety of IT competitions, network with industry professionals, and connect with IT employers looking to fill internships and/or full-time positions. This year, Missouri State University is proud to bring the regional student competition to Springfield, MO, October 20-22, 2022.

Conference Attendee Profile

For the national event, over 350 of the nation's top IT students and faculty from colleges and universities across the country attended the last live event in Galveston, Texas (2019) and this event has become the new "must attend" IT-centric student competition event of the year. The target audience for USITCC are students majoring in business or computer science concentrating in computer information systems (CIS), management information systems (MIS), computer programming & design, information technology, information systems, and other related majors. The event is open to ALL IT/IS/CS/CIS/MIS accredited college & university students and not associated with any one professional organization translating to no additional membership fees or criteria, making it even more affordable and open to all! For this regional event, students around the mid-west and surrounding region will have a great opportunity with lower cost to participate in the similar level of competitions. In past years, regional events attracted around 100 student/faculty/exhibitors.

Sponsorship Opportunities

There are a variety of sponsorship opportunities from which to choose from based on your marketing/hiring/outreach objectives, target audience (students, faculty, or both), resources, and budget including sponsorship of technology specific contest events centered around the signature skillset you are looking to recruit/hire or technology/resources to showcase to faculty members.

Sponsorship Packets:

Bronze: \$1000, include your name and logo on the website, all printed materials, special thanks during the awards ceremony and one booth for the event.

Silver: \$2000, Bronze level benefit plus access to on-site interview room (1), have your company logo on display with volunteer T-shirts, allow you to add company supplied items in our welcome packets.

Gold: \$3000, Bronze and Silver level benefits plus highlight on the website homepage, access to student contact information, and a center booth for the event.

Contest Sponsors: \$1500 per contest. IT industry partners only. Option to select one or more IT contest events and be involved in as many stages as chosen ranging from problem statement design, solution scoring model, onsite judges, signage and giveaways during the contest event, and branded prize packages to the winning teams. Also includes a curated report of contact details for winners and honorable mention participants. Specific IT contests events include **Systems Analysis & Design, Database, Security, Network Design, Microsoft Office, Business Analytics, Applications Development and PC Troubleshooting**. Looking for a different skillset? Let us know to discuss options on crafting a custom competition event (subject to demand analysis from contest coordinators).



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Presenting Sponsor(s): \$1500 per session (limited spots available). Secure an opportunity to present to the whole attendee in one of the presentation sessions.

T-shirt and Welcome Packets: \$100, include your company logo on the volunteers' T-shirt (will only be available until 9/15/22), allow company supplied items in the welcome packets.

IT Career Fair/Exhibitor: \$300 per booth early bird price, \$400 per booth after 9/15/2022 (# of Booths is limited)

Other items: Trophies, Awards Ceremony Lunch, Friday Student Mixer, Friday Faculty and Sponsors Mixer, Friday Lunch for attendees, and more can be discussed on a case-by-case basis.

Sponsor and Exhibitor Registration:

Please use the following link to sign up as a sponsor or exhibitor.

<https://forms.office.com/r/40cT3LAcx5>



We look forward to seeing you at the event! If you have any questions, please contact Dr. Xiang Guo at XiangGuo@MissouriState.edu



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