

# 2023 USITCC Regional Student Competition

## SPONSOR & EXHIBITOR

### About the conference

The USITCC is quickly becoming one of the nation's top IT collegiate competition, networking, and career building events. In a single weekend, student attendees can prove their technology skills amongst their peers in a variety of IT competitions, network with industry professionals, and connect with IT employers looking to fill internships and/or full-time positions. This year, Missouri State University is proud to bring a regional student competition to Springfield, MO, October 26-28, 2023.

### Conference Attendee Profile

For the national event, over 350 of the nation's top IT students and faculty from colleges and universities across the country attended the event in Galveston, Texas (2019), and more than 200 in Plano, Texas (2023). This event has become the new "must attend" IT-centric student competition event. The target audience for USITCC is students majoring in business or computer science concentrating in computer information systems (CIS), management information systems (MIS), computer programming & design, information technology, information systems, and other related majors. The event is open to ALL IT/IS/CS/CIS/MIS accredited college & university students and is not associated with any one professional organization which eliminates additional membership fees or criteria, making the event even more affordable and open to all! For this regional event, students from the mid-west and surrounding regions have the opportunity to participate in a similar level of competition, at a lower cost. In past years, regional events have attracted around 100 student/faculty/exhibitors.

### Sponsorship Opportunities

There are a variety of sponsorship opportunities to choose from based on your marketing/hiring/outreach objectives, target audience (students, faculty, or both), resources, and budget including sponsorship of technology specific contest events centered around the signature skillset you are looking to recruit/hire or technology/resources to showcase to faculty members.

### Sponsorship Packets:

**Bronze (3):** \$1000, include your name and logo on the website, all printed materials, one booth, and a special thank you during the awards luncheon. Two (2) conference registrations including the awards luncheon.

**Silver (3):** \$2000, all bronze level benefits plus access to an on-site interview room, your company logo on display with volunteer T-shirts, and the ability to add company supplied items in welcome packets.

**Gold (3):** \$3000, all bronze and silver level benefits plus an opportunity to be highlighted on the conference website homepage, access to student contact information.

**Title Sponsor (1):** \$5000, includes all the other benefits plus: naming rights for the event, unlimited conference registrations, up to four (4) awards luncheon tickets, preferred location for the booth, and special recognition during the awards luncheon.

**Contest Sponsors:** \$1500 per contest. **IT industry partners only.** Option to select one or more IT contest events and be involved in as many stages as chosen ranging from problem statement design, solution scoring model, onsite judges, signage and giveaways during the contest event, and branded prize packages to the winning teams. Also includes a curated report of contact details for winners and honorable mention participants.



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Specific IT contests events include **Systems Analysis & Design, Database, Security, Network Design, Microsoft Office, Business Analytics, Application Development and PC Troubleshooting.**

**Presenting Sponsor(s):** \$1500 per session (limited spots available). Secure an opportunity to present to attendees in one of the presentation sessions.

**T-shirt and Welcome Packets:** \$150, include your company logo on volunteers' T-shirts (will only be available until 9/15/23), allow company supplied items in the welcome packets.

**IT Career Fair/Exhibitor:** \$350 per booth early bird price, \$450 per booth after 9/15/2023 (# of Booths is limited on a first come first serve basis)

**Other items:** Friday Student Mixer, Friday Faculty and Sponsors Mixer, Friday Lunch for attendees, Trophies, Saturday Awards Luncheon, and more can be discussed on a case-by-case basis.

### *Sponsor and Exhibitor Registration:*

Please use the following link to sign up as a sponsor or exhibitor.

<https://forms.office.com/r/40cT3LAcx5>



We look forward to seeing you at the event! If you have any questions, please contact Dr. Xiang Guo at [XiangGuo@MissouriState.edu](mailto:XiangGuo@MissouriState.edu)



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